



Foundation for a Healthy St. Petersburg

MISSION: We achieve health equity through race equity by listening humbly, learning fearlessly, and leading courageously impacting systems change.

JOB POSITION TITLE: St. Petersburg Anchor Initiative Executive Director
Reports to: Chief Equity Officer
Salary Range: \$125,000 - \$150,000

About Us: The Foundation for a Healthy St. Petersburg (the Foundation) has a bold mission to achieve health equity through race equity. We advance anti-racist practices and policies to improve the lives of all Pinellas County residents, and our employees are passionate about this shared purpose.

Within blocks of south St. Petersburg is a concentration of very large institutions. This includes several large hospitals and the University of South Florida - St. Petersburg. These institutions are committed by mission and capital investment to a long-term presence in this community. At the same time, the residents of south St. Petersburg are not yet significant partners in generating community wellbeing. Furthermore, these institutions have economic might that can, in partnership with residents, more fully be leveraged to generate resources for the benefit of the residents who live near these large institutions. There is an opportunity to do otherwise.

Why: The St Petersburg Anchor Institution Initiative is an emerging framework initiated by the Foundation for a Healthy St Petersburg. The partnership brings together local anchor institutions in a collective effort to reduce health and other disparities in the city and beyond by deepening their commitment to their location and the residents who live nearby. This Anchor Initiative is unusual in that it is specifically focused on impacting race equity. As mentioned above, Anchor institutions are enduring organizations that remain in their geographic settings and play a vital role in their local and hyper-local communities and economies.

Position Overview: The St. Petersburg Anchor Institutions Initiative has an ambitious mission, and therefore seeks a self-driven executive to lead and influence this Initiative through its development and beyond, and to design and direct strategies that support this complex collaboration. The Executive Director will be the public face of the Initiative and a part of a small team responsible for facilitating the Anchor Initiative's work forward, supporting day-to-day communications, day-to-day administration, community engagement, data functions and the imagination and perseverance that must characterize such a collaborative

Organizational Overview: Initially, the FHSP invited health anchors, which are among the most significant employers in the region – Bayfront, Johns Hopkins All Children's, and St Anthony's. In addition, the initial partnership includes the City of St Petersburg which has demonstrated a commitment to race equity. The idea is to create a focused effort that would leverage the economic capital of these three hospitals and the city in order to reduce racial disparities. This approach has an



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intensive emphasis on south St Petersburg's predominantly African American populations.

In concert with the Initiative partners, the Executive Director will generate the vision for how this Anchor effort can impact the race equity in St Petersburg and will provide day-to-day support and facilitation of the St. Petersburg Anchor Institutions Initiative effort. Overall, the Executive Director will maintain an understanding of current implementation challenges and develop comprehensive solutions to address them.

Primary responsibilities include but are not limited to:

- Actively pursue self-education related to race equity and Anchor efforts nationally and locally so that a level of expertise is evident
- Establish effective working relationships with members of the Initiative Governance Committee and Working Group participants.
- Develop and maintain relationships with possible community partners .
- Organize systems of timely notices for community partners regarding upcoming events, and following-up as needed.
- Develop program strategies and action plans with Initiative partners to align strategies and actions, including conducting individual outreach and education as needed.
- Work with FHSP Chief Equity Officer and Senior Consultant to update outreach strategy as new opportunities and needs emerge.
- Work with FHSP Chief Equity Officer and Senior Consultant to coordinate with other related projects and coalitions to maintain a full understanding of the current landscape of local and regional activities and integrating their work into Governance Committee and Working Group processes
- Proactively build and maintain relationships with Initiative and community partners
- Generate, plan and manage logistics of Initiative meetings and events
- Facilitate and manage the creation of quarterly and annual summary reports of the Initiative progress for Governance Committee and external audiences
- Communications:
- Communicate the objectives of the Anchors Initiative to the Initiative partners, community and potential partners
- Facilitate ongoing communication between partners by coordinating regular conference calls, in-person meetings, or coordinating regular email updates to ensure alignment of activity
- The following duties may be done in coordination with FHSP communications resources:
- Create communications strategies in concert with Anchor Initiative assets



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- Develop communications materials as the St Petersburg Anchor Institutions Initiative evolves, potentially including summary documents, brochures, FAQs, and other items
- Develop and implement web and social media strategy



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Qualifications:

- Bachelor's degree with strong experience in relevant work (10+ years). Graduate degree preferred.
- A minimum of 7 years of work experience including 2 or more years of proven community outreach and coordination experience with experience as an Executive Director
- Demonstrated success in building and maintaining relationships with senior executives
- The presence to inspire confidence and passion in external audiences and to build effective relationships with a range of stakeholders
- Existing relationships with, or ability to build relationships with, a cross-sectoral range of stakeholders in the local area, including residents and senior executives
- Ability to thrive in a fluid, unstructured, entrepreneurial environment without formal training
- Flexibility and the ability to work autonomously as well as work within a collaboration with multiple high-profile organizations.
- Demonstrated understanding of Race Equity conversations.
- A comprehensive understanding of the social determinants of health is strongly preferred.
- Charisma to lead, heart to listen, and intelligence to discern highest and best use of the Center in the delivery of the Foundation's mission impact.
- Leadership skills to create and lead projects.
- Strong analytical and critical thinking skills.
- Superior communication and interpersonal skills.
- Commitment and understanding of collaborations and how to move them to impact.
- Demonstrated skills and strong working knowledge of Microsoft Office suite of applications, including Excel, PowerPoint, Word, SharePoint, and Teams.
- Proven ability to work independently and in a collaborative team environment.
- Ability to respond quickly to change.
- Ability to develop good working relationships with internal and external customers.
- Demonstrated ability to work effectively under stressful conditions.
- Experience in a start-up environment.
- Familiarity with the local area and/or focus of the initiative.

TO APPLY FOR THIS POSITION:

Interested applicants should submit a cover letter and resume through our applicant tracking system at [this link](#).

Please note that all applicants will be required to complete an assessment as part of the application process.

Candidates for employment at the FHSP will gather highly confidential data and information about agencies that apply for or are granted funding. This confidentiality requirement of all information related to outside agencies and/or Foundation business is an integral part of the job description and of employment expectations. Anyone involved in sharing confidential information during employment will be terminated for cause.

The Foundation for a Healthy St. Petersburg provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age,



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This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, discipline, termination, layoff, recall, transfer, leaves of absence, compensation, and training.*