

Anchor Institutions Task Force



AITF Economic Development Professionals Subgroup Metrics Template

This template was developed by a group of professionals responsible for their institutions' local economic development. The purpose of this effort is to increase understanding of the impact of efforts by anchor institutions to strengthen local communities and economics. The template is both qualitative and quantitative in order to capture a picture of an anchor institution's economic development pursuits that includes both numerical data and narrative to situate activities within the unique context of each institution. This template can be a guide to help institutions monitor their progress over time and improve their assessment of various strategies to improve local economies and enhance economic inclusion in neighborhoods, cities, and regions. In the aggregate, data provided by institutions in these templates will clarify how anchor institutions are contributing to their local economies. Various completed templates are being compiled to be included in a singular portfolio that will serve as a guide capturing a wide range of activities and methodologies along with their impact over time.

Please complete as follows:

Name of Your Institution _____

About Your Institution (Up to two paragraphs of basic information on your institution)

About Your City/Community (Up to two paragraphs of basic information on your city/community)

Context (Up to two paragraphs about each category addressed in the template)

Contracting (Minority)

Contracting (Local)

Purchasing

Hiring (Minority)

Hiring (Local)

Safety/Quality of Life

Additional Categories (*Up to two paragraphs about each additional category you wish to add*)

Period:							
2000-2010							
	Prior Status	Recent Status	Percent Change	Result	Effective Strategies	Greatest Challenges	Goals
<i>Contracting (Minority)</i>							
<i>Contracting (Local)</i>							
<i>Purchasing: Local Purchasing Spend (as percentage of total spend)</i>							
<i>Hiring (Minority)</i>							
<i>Hiring (Local)</i>							
<i>Safety/Quality of Life: Crime Incidents</i>							