

# Anchor Institutions Collaborating in their Local Communities during the COVID-19 Pandemic

If you would like to submit an example of an anchor institution/community partnership to be included, please send an email to sliu@margainc.com

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Asterisks (\*) are used to indicate institutions represented in AITF's membership.

# **Table of Contents**

Corona	virus Funds1
•	Establish coronavirus funds for community-based organizations1
•	Establish coronavirus funds for small businesses1
•	Establish coronavirus funds for students
•	Establish coronavirus funds for vulnerable residents
•	Establish or donate to coronavirus funds that help provide local services
•	Make donations to coronavirus funds
Equity,	Inclusiveness and Diversity
•	Address racial equity
•	Care for disadvantaged populations
•	Make equity statements
٠	Promote resilience among groups stigmatized by COVID-19
Hospita	l Capacity5
٠	Enhance virus testing capacity
•	Increase hospital bed capacity
٠	Increase medical team capacity
٠	Provide convenience for medical teams
Informa	tion Sharing7
•	Provide electronic voting resources
•	Provide general public health information
•	Provide information about critical resources and services

# Anchor Institutions Task Force

$\leq$	Μ	Α	R	G	Α	
	INC	OR	PO	RAT	ED	

Long-R	ange Planning	
•	Develop long-range strategies	
Medical	l Support and Daily Necessities Supplies	9
•	Conduct medical research, impact assessment, and medical equipment pr	oduction9
•	Donate medical supplies	
•	Produce medical supplies	
•	Provide direct food supplies	11
•	Support local daily necessity providers	11
Multi-ir	nstitutional Partnerships and Collaboration	
•	Establish multi-institutional collaborative initiatives or projects	
•	Explore remote collaboration	
•	Share experience and resources	
Social I	Distancing	
•	Cancel events and mass gathering	
•	Transition to online operation	
Stress r	elieving for Organizations, Households and Individuals	14
•	Continue to pay workers and work-study students	14
•	Continue to provide utility services	14
•	Ease grantee's operation	14
•	Provide mental health services	
•	Provide student supports	
•	Provide technical assistance for business	15
•	Recruit volunteers	15
•	Waive or reduce rents	16
Workin	g or Learning from Home	16
•	Facilitate broadband access	16
•	Provide affordable internet services	16
•	Provide tech equipment and services	17
•	Provide virtual connections/supports for K-12 youth	

# **Coronavirus Funds**

• Establish coronavirus funds for community-based organizations

Many universities and community foundations created their own funds or collaborated with other organizations to create funds to help community-based organizations that are supporting local workers and families.

- University of California San Francisco\* has created the UCSF COVID-19 Response Fund to support its efforts of coordinating with colleagues across the Bay Area and Northern California to care for patients while also protecting the health of their faculty, staff, students, patients, and visitors.
- Seattle Foundation houses the COVID-19 Response Fund, which is formed by a coalition of philanthropy, government, and business partners. The Fund makes grants to nonprofits that are working on the frontlines to provide the most vulnerable communities in the Seattle region with emergency assistance such as financial support, healthcare, and childcare. By April 8, the Fund has galvanized a total of \$17.3 million from a growing list of partners and online contributors. Grants are made on a rolling basis.
- The Pinellas Community Foundation, Allegany Franciscan Ministries, Foundation for a Healthy St. Petersburg and United Way Suncoast partnered to create the Tampa Bay Resiliency Fund, which has \$1 million available to help local nonprofits and government agencies meet the needs of individuals in crisis.
- In Nashville, TN, the COVID-19 Response Fund is housed at United Way of Greater Nashville, in partnership with Mayor John Cooper's office and local corporate and philanthropic partners. The Fund is working to quickly address the health and economic challenges of COVID-19 by rapidly deploying resources to community-based organizations in need of funds to meet the immediate needs of individuals affected by the crisis.
- **The Arkansas Community Foundation (ACF)** has <u>established the COVID-19 Relief Fund</u>, which is designed to impact nonprofit organizations assisting vulnerable populations during the coronavirus pandemic.
- <u>The COVID-19 Response Fund for Forsyth County</u> has been established by a partnership between United Way of Forsyth County, The Winston-Salem Foundation, the City of Winston-Salem, Forsyth County, and Community Organizations Active in Disaster to support local community members impacted by the novel coronavirus.
- With **the United Way of the Bluegrass**, and a network of philanthropic, government and business partners, **Blue Grass Community Foundation (BGCF)** created the Coronavirus Response Fund, which is designed to be invested in improving the health and well-being of its regional community in Lexington, KY.
- The Community Foundation of Western Massachusetts has <u>started the COVID-19</u> <u>Response Fund in March</u> to help nonprofits in Hampden, Franklin and Hampshire counties meet unexpected needs brought on by the novel coronavirus.
- Establish coronavirus funds for small businesses



Anchor institutions and/or community foundations have established funds to help small businesses.

- The City of Philadelphia and the Philadelphia Industrial Development Corporation (PIDC) launched the COVID-19 Small Business Relief Fund on March 23, a \$9 million-plus grant and loan program to support struggling and barely afloat businesses in the city.
- Rhode Island's **RI Commerce** providing <u>free 45-minute tech support sessions</u> for small businesses and sole proprietors via zoom or conference call.
- **Amazon** announced a <u>\$5 million Neighborhood Small Relief Fund</u> on March 10 to provide cash grants to local small businesses in need during the novel coronavirus outbreak. The Fund is for small businesses with fewer than 50 employees or less than \$7 million in annual revenue, and with a physical presence within a few blocks of Regrade and South Lake Union office buildings in the vicinity of the Amazon headquarters.
- Google has joined the Silicon Valley Strong fund, which was started to help people and organizations disproportionately impacted by the coronavirus outbreak. Google <u>pledged \$1</u> million to help residents, small businesses and nonprofits in local communities in countering the global health crisis.
- **Opportunity Finance Network (OFN)** is working with Google to launch <u>a small business fund</u> to help CDFI's work with small businesses and nonprofits, as well as help CDFIs to improve access to capital for marginalized communities.
- Silicon Valley Community Foundation (SVCF) has established the <u>Small Business Relief</u> <u>Fund</u> to provide loan and grant funding to small business owners struggling with the impacts of COVID-19.
- **Coalition for Nonprofit Housing & Economic Development** in Washington D.C. <u>created a</u> <u>procurement quick reference list of local businesses for anchors</u>. For many anchors, contracts from their national vendors are being interrupted as immediate needs continue to grow. Top services on the reference list were: Maintenance, Catering, Delivery, and Medical supply.

# • Establish coronavirus funds for students

Some universities have established funds that provide emergency support to undergraduate and graduate students.

- **Rutgers University – Newark\*** has established the <u>Rutgers-Newark Student Emergency</u> <u>Fund</u> to provide direct financial support to students urgently in need of assistance to continue their studies as they grapple with the impact of COVID-19 on their lives.

# Establish coronavirus funds for vulnerable residents

Community foundations have established funds to provide immediate resources to vulnerable residents.

- **The Brooklyn Community Foundation** has launched the Brooklyn COVID-19 Response Fund to provide immediate and longer-term resources to vulnerable residents across the Brooklyn borough.

- New Orleans anchors created <u>a relief fund to meet the needs of gig economy workers who</u> have been directly impacted through loss of income. **The New Orleans Business Alliance** is committing \$100,000 to initiate the fund, with a goal of increasing the fund assets to a minimum of \$500,000.
- Six college students in Indianapolis have decided to create a "hub of information" based on resource distribution in an effort to help others while distancing. With this, Indy Covid Relief was created to distribute resources in ten different categories: food assistance, children/childcare, income assistance, housing/rent assistance, health/safety/mental wellbeing, small business/freelancers, students/education, utilities/power/bills assistance, animal welfare, and volunteer opportunities.
- Establish or donate to coronavirus funds that help provide local services

Some funds have been established to help community-based organizations that provide local services.

- On March 13, Feeding America, the nation's largest domestic hunger-relief organization with a network of 200 member food banks across the country, announced the establishment of their <u>COVID-19 Response Fund</u> to help food banks across the country as they support communities impacted by the pandemic.
- **Desert Financial Credit Union (in Arizona)** is <u>donating \$500,000 in emergency funds</u> to five Valley non-profits supporting critical community needs in the wake of COVID-19.
- The NYC COVID-19 Response & Impact Fund was launched on March 20 with 18 lead funders that contributed a total of \$75 million. In the arts and cultural sector, the NYC COVID-19 Response & Impact Fund is providing support to nonprofit organizations that are community anchors, providing employment as well as creative content and enrichment for young people, adults, and families.

# • Make donations to coronavirus funds

Some foundations, corporations or wealthy individuals have made donations to the funds that are established to help people who are affected by the COVID-19 outbreak.

- **The Frist Foundation** has <u>donated \$1 million to the HCA Healthcare Hope Fund</u> to help employees affected by the COVID-19 outbreak. More than 700 HCA Healthcare colleagues have sought help over the past few weeks as the coronavirus pandemic causes unemployment and other unexpected financial challenges.
- Trustees of **the Duke Endowment** in Charlotte, N.C., have <u>approved \$2.5 million to support</u> <u>Carolinians impacted by the coronavirus crisis</u>. In North Carolina, \$1.25 million of the funding will be dispersed through the North Carolina Healthcare Foundation, the charitable nonprofit affiliate of the North Carolina Healthcare Association.
- **The Community Foundation of the Dan River Region** has <u>received a \$100,000 challenge</u> <u>grant from the Danville Regional Foundation (DRF) benefitting the Coronavirus Relief Fund.</u>
- **Gov. Michelle Lujan Grisham and Sunland Park Racetrack and Casino** announced a \$2 million dollar donation in early April to the All Together NM Fund for local charities and food



banks in areas affected by COVID-19. <u>The All Together NM Fund</u> is coordinated by the New Mexico Coalition of Community Foundations, which includes Albuquerque Community Foundation, the Community Foundation of Southern New Mexico, the Santa Fe Community Foundation, and the Taos Community Foundation.

- Silicon Valley Community Foundation (SVCF) has established the <u>Regional Nonprofit</u> <u>Emergency Fund</u> to provide flexible operating support grants to non-profits providing emergency services or facing unexpected costs due to COVID-19.
- Santa Clara County and San Jose officials, along with nonprofits and business leaders in late March launched what they hope will be an <u>\$11 million fund</u> to help financially struggling residents get through the coronavirus pandemic. The money will help low-income households pay rent and other crucial bills in an effort to prevent them from losing their homes during the crisis. Companies and nonprofits including Cisco, Destination: Home, Adobe, Zoom, Facebook and Hewlett Packard Enterprise already have contributed a total of \$7.25 million.

# Equity, Inclusiveness and Diversity

• Address racial equity

Hospitals, universities and other anchor institutions are trying to identify and reduce racial inequities in virus testing and treatment.

- SUNY Albany President Havidan Rodriguez is working with the State Department of Health and Northwell Health to conduct more COVID-19 data research and increase testing in minority communities to determine why more people in minority and low-income communities have higher rates of infection.
- **The National Association for the Advancement of Colored People** has published a report called *Ten Equity Implication of the Coronavirus COVID-19 Outbreak in the United States*, and it comprises main Considerations as well as Civil Rights Advocacy Recommendations.
- **The Association of American Medical Colleges** is <u>calling for a national standardized data</u> <u>collection system</u> to accurately capture information about race, ethnicity, social conditions and environmental conditions affecting the spread of illness.

# • Care for disadvantaged populations

Hospitals, libraries and other anchor institutions are helping disadvantaged populations infected or affected by COVID-19.

- **The Richland County Library** system in South Carolina, working with the United Way, collected and delivered their 40 standing <u>hand-sanitizing stations to local homeless shelters</u>. They also bought and placed porta-potties outside their downtown libraries.
- In San Luis Obispo, California, **the parking lot of the Los Osos Library** <u>remains open</u> as a designated safe and clean space for homeless people who live in their cars to camp overnight.
- Boston Medical Center is collaborating with Boston Health Care for the Homeless Program



(BHCHP) to help care for homeless individuals who test positive for Covid-19. BHCHP's McInnis House, a 104-bed respite facility, will provide space for homeless individuals who test positive for COVID-19 but don't require hospitalization. For homeless patients who aren't able to quarantine, this separate facility allows others to continue to use BCHCP's resources while maintaining a safe distance from people who are sick.

- **The Northern Kentucky Convention Center** is <u>providing a place</u> for the homeless from the Greater Cincinnati area to sleep, eat and receive medical care for two weeks.
- **Spokane Public Library** in Washington State has opened as a <u>temporary homeless shelter</u>.
- **Providence St. Joseph Health** is donating \$500,000 to <u>assist community health partners</u> <u>serving traditionally marginalized patient populations</u> throughout the coronavirus outbreak.
- **Molina Healthcare, SC** is providing support for social services targeting Social Determinant of Health during Covid-19.
- James Madison University and the City of Harrisonburg have teamed up to provide support to Open Doors by turning the Godwin Hall gymnasium into a <u>temporary homeless</u> shelter.
- Make equity statements

Some grantmakers are trying to put equity at the forefront of the Coronavirus response.

- **A long list of United Philanthropy Forum members** have collectively crafted and signed the joint statement to keep equity at the forefront in philanthropy's response to the Coronavirus

# Promote resilience among groups stigmatized by COVID-19

Some universities and other anchor institutions are countering fear and discrimination to promote resilience among those groups stigmatized by COVID-19.

- **The University of Montana\*** published <u>the message from President Bodnar</u> that states "We need to stand in support of individuals who are facing discrimination and being subjected to xenophobic behavior due to the origin of the virus in Asia."
- **Rush University Medical Center** in Chicago is <u>providing community webinars</u> in Spanish and other resources through their Office of Community Health Equity and Engagement.

# **Hospital Capacity**

• Enhance virus testing capacity

Universities and other anchor institutions that have medical resources have helped hospitals to conduct virus tests.

 In early March, Stanford pathologist Benjamin Pinsky, MD, PhD, and his colleagues in the Stanford\* Clinical Virology Laboratory deployed a rapid test for coronavirus. Now they're working to provide testing for hospitals throughout the Bay Area.



- Rutgers (University System)\* has launched <u>genetic testing service</u> for new Coronavirus. Rutgers' RUCDR Infinite Biologics has launched a test for the SARS-CoV-2 coronavirus and is using its automation experience and infrastructure to test as many as tens of thousands of samples daily.
- **Harvest Foundation** has brought <u>a drive-through COVID-19 testing site</u> to Martinsville Speedway.
- **The University of Chicago**\* is ramping up its testing of people showing coronavirus symptoms five-fold, with up to 1,000 tests a day to be administered at its Medical Center (UCMC), Montgomery Place, La Rabida Children's Hospital and other sites on the South Side and south suburbs.

# Increase hospital bed capacity

Empty dorms of universities, sports stadiums and other large properties have been used as medical facilities.

- The first 1,000-bed temporary hospital has been complete at the Jacob K. Javits Convention Center on March 27.
- **The Orlando Magic's home arena** will be <u>used as a distribution center</u> for medical equipment and supplies as part of the ongoing response to the coronavirus pandemic.
- New York City's emergency management office plans to build a 350-bed facility at the **Billie Jean King National Tennis Center** in Flushing Meadows-Corona Park <u>as efforts intensify to</u> <u>supplement hospital space</u> as the U.S. battles the coronavirus pandemic.
- **Tufts University** announced on April 6 that it would <u>make its residence halls available to</u> house medical personnel and first responders, as well as patients.
- Starting from early April, **Columbia University\*** is <u>converting its upper Manhattan soccer</u> stadium into a field hospital for the coronavirus pandemic.

# Increase medical team capacity

Some medical schools graduated students early or organize volunteers to help the hospital combat the COVID-19 pandemic.

- **Tufts University, the University of Massachusetts\* and Boston University** <u>are all</u> <u>graduating students in their final year of medical school early</u> after Massachusetts pledged to give graduating students automatic 90-day licenses to increase the healthcare workforce.
- With health care workers on the frontlines of the coronavirus (COVID-19) pandemic, **Stritch School of Medicine** students are heeding a new call to support the Loyola University Health System by <u>staffing the hospital's coronavirus hotline</u>.
- Students at Mercer University School of Medicine (MUSM) recently <u>developed the MUSM</u> <u>COVID-19 Student Response Team</u> to organize student efforts to help combat the new coronavirus.



- Northwestern University Feinberg School of Medicine students have <u>organized a</u> volunteer effort among medical students and graduate students to help support health care workers, older community members at higher risk for COVID-19 and working parents during the pandemic.
- Students from Columbia University\* Vagelos College of Physicians and Surgeons have formed the COVID-19 Student Service Corps, or CSSC, to lend a virtual hand to fellow health professionals during the global COVID-19 pandemic. The medical students have been joined by students from Columbia's Mailman School of Public Health, School of Nursing, and the College of Dental Medicine.
- University of New Mexico\* Health Sciences Center is training community health workers to work with vulnerable groups around the virus. In addition to training local CHWs who work in places like homeless shelters, UNM partnered with Project ECHO, a national telehealth effort, to educate more than 120 CHWs nationally.

# Provide convenience for medical teams

Universities, hospitals, corporations and other anchor institutions have helped to provide convenience for medical teams.

- Delta, JetBlue and United are offering free travel to New York for COVID-19 medical workers. To April 8, more than 90,000 health professionals, including more than 25,000 out-of-state individuals, have signed up to serve as part of the state's surge healthcare force during the ongoing COVID-19 pandemic.
- With support from credit card partners, American Express and JPMorgan Chase, Marriott
  has committed to providing \$10 million worth of hotel stays for healthcare professionals
  leading the fight against COVID-19 in the United States. The initiative, called Rooms for
  Responders, will provide free rooms in some of the areas most impacted including New York
  City, New Orleans, Chicago, Detroit, Los Angeles, Las Vegas, Washington, D.C. and Newark,
  N.J.
- Marriott has joined with a number of its hotel owners and franchisee partners to launch the <u>Community Caregiver Program</u>, which provides significantly discounted rates for first responders and healthcare professionals who want to book rooms at hotels in close proximity to the hospitals where they're working.

# **Information Sharing**

• Provide electronic voting resources

Campus voter engagement groups have developed and supported COVID-19 Voter Guides and other electronic voting resources.

- Lacking their usual physical presence on campus, groups like **Penn Leads the Vote** are adapting and helping to ensure that as many students as possible still engage with the election, creating an <u>electronic COVID-19 voting guide</u> and using other virtual materials to stay connected with and inform young voters.

# • Provide general public health information

Some anchor institutions have published general public health info/CDC guidelines for community residents.

- **Michigan Medicine** care teams have been updating Coronavirus (COVID-19) information frequently in terms of COVID-19 response support guidance, temporary clinic changes, visitor policies, etc.
- **Ochsner Health**, the anchor institution in New Orleans has been updating <u>"To Your Health"</u> <u>weekly newsletter</u>, which is full of the latest information on the coronavirus (COVID-19) from medical experts at Ochsner.
- **The American Hospital Association** has <u>provided a comprehensive list for resources and</u> information on COVID-19 including coverage and reimbursement, caring for patients and communities, etc.
- The faculty of **Columbia University**\* are partnering on innovative University-wide initiatives and sharing the information with local communities. One such example is <u>COVID Watcher</u>, a joint effort among Columbia schools to build and deploy new research tools to predict COVID-19 hotspots and to help slow the spread of the virus.
- The **Loyola Marymount University** has been monitoring the coronavirus pandemic and updating the website that contains the latest information about responses, guidance, and resources to the local community. The university also organized a series of #LMUTogether Events such as live streamed mini concert.
- **The Johns Hopkins University**\* has created a <u>Community Support webpage</u> that contains online forms and information to know and help the community's most vulnerable residents and to receive donations from those who want to help.

# • Provide information about critical resources and services

Anchor institutions have published information about access to food, transportation, and other critical resources and services.

- Emerson Hospital is prepared to care for its community. Emerson is providing <u>COVID-19</u> resources and working very closely with state, local and national partners, including the Massachusetts Department of Public Health, Centers for Disease Control, Partners HealthCare, local emergency responders, local skilled nursing facilities, and the Massachusetts Health & Hospital Association to ensure that it continues to be best positioned to care for all patients and prevent the spread of COVID-19.
- Harvard T.H. CHAN School of Public Health\* has been updating the information on food safety, nutrition and wellness during COVID-19.

# Long-Range Planning

• Develop long-range strategies



As anchor institutions and multi-institutional partnerships continue to address immediate needs in the crisis, some are beginning to develop long-range strategies, realizing that the public health, social, and economic challenges in the pandemic have lasting implications.

- A virtual anchor task force called "Beyond COVID" is initiated at the Rutgers University system\*. It is intended to collect and analyze people's responses to the COVID-19 in their particular programs and initiatives, and the findings would be used as the guide the institution's efforts in maintaining its public scholarships and being engaged initiatives in these times and beyond.
- After grasping the severity of COVID-19 and its likely impacts on the people and places, the Mary Reynolds Babcock Foundation (MRBF) has started to take action to help the local economy to recover in both short term and long term. These four actions include: providing immediate cash for short-term needs; extending most grants by one year and frontloading them; contributing to place-based responses across the South; bolstering community development financial institutions (CDFIs).

# **Medical Support and Daily Necessities Supplies**

• Conduct medical research, impact assessment, and medical equipment production

Some universities have been conducting research on COVID-19 therapies/vaccines/impacts, helping to control virus spread, and manufacturing/collecting medical equipment.

- University of Pennsylvania\* is gathering personal protective equipment and other supplies from across campus, especially research labs and professional schools, while also manufacturing new supplies through groups such as <u>Penn Health-Tech coronavirus rapid</u> response team. The Perelman School of Medicine at the University of Pennsylvania also established a new center in March 2020, the <u>Center of Research on Coronaviruses and Other</u> <u>Emerging Pathogens</u>, which aims to advance research to better understand the pathology of the coronavirus and, ultimately, support the development of potential vaccines, diagnostic tools, and effective therapies. Penn and the Wistar Institute are also developing and testing vaccines.
- Rutgers\* Biomedical and Health Sciences (RBHS) has created the <u>COVID-19 Center</u> to coordinate the university's myriad research and public health and outreach efforts to combat COVID-19. The center's goal is to serve as an institutional hub for Rutgers' COVID-19 research activities and information dissemination.
- In response to the COVID-19, faculty members of the <u>School of Public Affairs and</u> <u>Administration (SPAA), Rutgers University – Newark\*</u> are now working with <u>the Urban</u> <u>League of Essex County</u> to assess the impact of COVID-19 by surveying Newark residents.
- The New York State Governor and Michael Bloomberg announced a new nation-leading COVID-19 contact tracing program to control the infection rate of the disease. As part of this effort, **the Bloomberg School of Public Health at Johns Hopkins University\*** will <u>build an</u> online curriculum and training program for contact tracers.



- With non-essential research on hold, scientists at the **University of California\* and private universities** focus on COVID-19. Doctors are working to increase the capacity to test individuals for coronavirus while also evaluating drugs to determine if they can be used as effective treatments.
- Doctors of **Emory University**\* have helped create a new online tool <u>C19check.com</u>, allowing people everywhere to assess how likely it is that they have contracted the novel coronavirus. The tool makes it easy for the general public to self-triage and is designed, in part, to prevent a surge of patients at hospitals and healthcare facilities.

# • Donate medical supplies

Some anchor institutions and corporations have donated medical supplies to local relief funds or health professionals.

- As part of \$1.5 million in crisis relief funding, **Prudential**\* <u>donated supplies</u> masks and ventilators as well as seeded \$250,000 to Newark's Small Business Emergency Grant Fund started by the City of Newark, the United Way and Invest Newark; an additional \$750K donation was made in support of the United Way's Vulnerable Populations Fund.
- Horizon Blue Cross Blue Shield of New Jersey commits \$2.5 million for masks, face shields, food, and social services to protect its communities and health professionals- spending \$2.35 million to donate 500,000 N95 respirator masks and 81,000 face shields to Governor Murphy's coordinated response effort.
- **Public Service Enterprise Group** donates 50K N95 masks amid coronavirus outbreak. The masks were part of PSEG's emergency supplies.
- The University of Colorado Boulder has donated more than 130,000 pieces of personal protective equipment — including gloves, face shields and N95 masks — and other medical supplies to the Boulder Office of Emergency Management to aid front-line workers responding to the novel coronavirus pandemic.
- **Birmingham Museums**, UK <u>donated supplies of antibacterial wipes</u> to Birmingham Samaritans. This donation will help the branch to remain open so their volunteers can provide vital support to those in distress. The Birmingham Museums' collections care team has donated boxes of gloves and masks to the Queen Elizabeth University Hospital Birmingham.

# Produce medical supplies

Some anchors and corporations have been re-purposing their capabilities and resources to help with manufacturing or transporting medical supplies.

- The Baltimore-based footwear and apparel brand **Under Armour** announced on March 31 it planned to manufacture and distribute more than 500,000 fabric face masks while assembling and distributing 50,000 specially equipped fanny packs to support the 28,000 healthcare providers and staff that comprise the University of Maryland Medical System (UMMS).
- Faculty and staff at the University of Alberta have started making 3D-printed face shields in hopes of helping facilities keep up stocks of personal protective equipment (PPE) through the COVID-19 pandemic. The group behind the project is made up of clinicians, engineers and

designers working alongside Alberta Health Services to make 2,000 face shields that are reusable and safe.

- Led by Dr. Chakree Tanjaroon, an instrument chemist, **James Madison University** is making and providing desperately-needed hand sanitizer for regional hospitals Augusta Medical Center and Sentara Rockingham Memorial Hospital as well as local doctors' offices.
- An around-the-clock army of volunteers is <u>creating 5,000 plastic face shields a day</u> for use by clinicians at **Johns Hopkins University**\*.
- **The Form Design Studio (FDS)** at Express Newark, a collaboratory of Rutgers University Newark faculty members and community partners, is using its studio's prodigious 3D design and printing capacities to produce that face shields.

# Provide direct food supplies

Anchor institutions have been using their dining facilities to provide food supplies directly.

- **University of Chicago\*** is launching <u>an initiative</u> to provide support and address food insecurity and other needs of their South Side residents. Part of the initiative is about preparing and delivering meals to the South Side residents (university will use on-campus dining facilities to prepare meals that will be distributed in partnership with the Greater Chicago Food Depository to various locations in university's nine-community footprint through June 12.
- The **University of Massachusetts**\* Dining Services are <u>offering meals to over 400 students</u> from Amherst Public Schools during the COVID-19 pandemic to combat food insecurity. The project is funded by the United States Department of Agriculture and provides lunch and breakfast for students who rely on meals at school. According to UMass' Director of Dining Services Garett DiStefano, the program is open to anyone under the age of 18.

# • Support local daily necessity providers

Foundations, anchors and corporations have provided grants and other forms of support to local daily necessity providers or to residents directly.

- **PSEG Foundation** supports the community FoodBank of NJ's efforts to reduce food insecurity during COVID-19 Outbreak.
- Horizon Blue Cross Blue Shield is donating \$100,000 to the Community Food Bank of New Jersey and \$60,000 to the Jewish Family Service of Atlantic and Cape May, two organizations that are responding to the needs of New Jerseyans feeling the economic impact of the pandemic.
- **El Pueblo History Museum** in Colorado is a Grab and Go lunch site for Pueblo City Schools. They are <u>collecting donated supplies and delivering</u> to community elders, in collaboration with Pueblo's Catholic Charities.
- In Ohio, the Public Library of Cincinnati and Hamilton County, together with the United Methodist Church food ministry are <u>offering ready-to-eat meals</u> to all children 18 years old and under.



- **Smithfield Foods, Inc.** announced more than \$3 million in <u>cash and in-kind donations</u>, including four million servings of protein, to support communities across America during the country's response to COVID-19 (coronavirus).
- St. Louis County, is collaborating with **Operation Food Search**, a nonprofit that <u>distributes</u> <u>free drive-through food pickups</u> in nine of their libraries.
- In Columbus, Ohio, **the Columbus Metropolitan Library** closed so quickly that they were left with nearly 3,000 prepared meals on hand. They collaborated with the Children's Hunger Alliance, which had supplied the meals, to recover, repurpose, and distribute the packets at three library locations.
- **Sysco** has been donating food to California's Loomis Union School District for its food services program since campuses were closed due to COVID19. Through the donations, the district has been able to provide lunch and breakfast for between 300 and 350 students, five days a week.
- **Harvard University\*** is <u>providing emergency grants</u> for non-profit organizations and community groups serving the Allston-Brighton community. The application period will be open for four weeks, with applications being accepted through Friday May 21, 2020. These emergency grants are meant to meet urgent community needs such as: Emergency Food Preparation & Distribution, Emergency Response Equipment Purchasing, Technology Resources for Emergency Support & Distribution, and Educational Programs.

# Multi-institutional Partnerships and Collaboration

# • Establish multi-institutional collaborative initiatives or projects

Some multi-institutional collaborative initiatives or projects have been established.

- The Netter Center for Community Partnerships at the University of Pennsylvania\* hosted a special call among its national <u>University-Assisted Community Schools Network</u> to share experiences and tools they are using to continue engagement with their campus and community partners and explore ways the network can continue to support each other.
- OnwardCA, an initiative of companies, foundations, and humans is established to get California workers displaced by COVID-19 essential life services and back to work as quickly as possible. It provides a one-stop resource for the people of California impacted by job loss during the COVID-19 Pandemic.
- In conjunction with TOGETHER AT HOME, AEG's LA Galaxy recently launched the Support Local campaign, encouraging all LA Galaxy fans and Angelenos to support various local businesses throughout Los Angeles during the Stay at Home orders due to COVID-19 throughout the United States. As part of Support Local, the LA Galaxy unveiled a comprehensive list of various local businesses throughout Los Angeles and Southern California supported by LA Galaxy players, fans and staff, including various businesses owned and operated by LA Galaxy Season Ticket Members or fans.
- Explore remote collaboration



Universities that place students, particularly work-study students, in local non-profits and other community organizations, have explored remote collaboration.

- Howard College has clarified in its <u>student FAQs section</u> that with the transition to remote work, Federal Work-Study (FWS) students do not need to report to campus for scheduled shifts. Per the Office of Postsecondary Education guidance issued March 5, 2020, on interruptions of study related to Coronavirus (COVID-19), FWS students can still receive FWS payments.
- Share experience and resources

Various community foundations and other anchor institutions have shared experience and resources with each other.

- **Council on foundations**\* and re-constituted affinity group, CEONet has host <u>an online</u> roundtable, in which community foundation executives shared perspectives, experiences, and resources in pursuit of ways we can strengthen communities across the United States and reinforce the collective effort of learning and growing together as a community foundation field.
- Charter Oaks Communities in Stamford, CT launched a weekly community table conference call among partner organizations serving the same client population. Participants on the call include city, hospital, and United Way leaders. Over the last two weeks, the call grew from 25 attendees to 75. On it, participants are exchanging real-time info on available services and needs. Follow-up communications are happening on the Slack platform.

# **Social Distancing**

# • Cancel events and mass gathering

Community and faith-based organizations have canceled mass gatherings or large community events.

 Ohio's Catholic bishops <u>canceled all services</u> Thursday through at least May 3 because of fears that large gatherings could spread the novel coronavirus. The bishops announced the move about an hour after Ohio Gov. Mike DeWine said he would extend his stay-at-home order through all of April.

# • Transition to online operation

Universities have transitioned to online teaching and examination. Libraries and art institutions have closed and transitioned to online services. Some have made virtual tours and other resources available for free.

- Most of **residential colleges and universities** nationwide in the U.S. have switched to online teaching and obliging students to finish current-term academic coursework online. It is the same case in <u>China</u>, <u>EU</u> and many other parts of the world.
- <u>NMOA@Home</u> Virtual Series at **the Newark Museum of Art** is bringing new virtual ways to engage with the NMOA at Home. Activities include weekly trivia, virtual tours, storytelling,

lunch and learns, and online art challenges.

- Despite restrictions due to the COVID-19 pandemic, many public libraries continue to serve their communities and in partnership with the **Tennessee State Library and Archives**, are offering several online resources for learning at home, research and entertainment.

# Stress relieving for Organizations, Households and Individuals

# • Continue to pay workers and work-study students

Many anchor institutions have continued to pay or distribute grants to all employees, including students on work-study or other internships, etc.

- The University of Pennsylvania's\* emergency assistance funds have totaled \$5 million as of March 30th, including \$4 million to emergency financial assistance to Penn employees, third-party contract workers, small businesses and nonprofit organizations impacted by the COVID-19 crisis, in addition to \$1 million in employee assistance by Penn Medicine. This includes distributing grants up to \$1,500 for full-time staff and contract workers, and up to \$750 for part-time staff and contract workers, earning below \$70,000.
- The **UMaine System** plans to <u>keep paying federal work-study students</u> unable to work on campus or remotely for the remainder of the spring semester. It will pay non-federal work-study students who are employees through a pay period ending April 4.

# Continue to provide utility services

Electricity, water and other utility providers are continuing to provide stable services to meet the basic needs of households, regardless of their account status.

- Con Ed has <u>halted all meter reading and installation of smart meters</u>; stopped shutoffs of electric, natural gas or steam service due to non-payment resulting from the health crisis; waived new late-payment charges; and suspended the fee charged to a customer who is unable to grant access to their property.
- **PSE&G** has <u>suspended shut-offs of electric and/or gas service to</u> residential customers for non-payment.

# Ease grantee's operation

Some community foundations have assessed grantees' needs and eased restrictions on their operations.

- According to the United Philanthropy Forum, the Heising-Simons Foundation has established a <u>rapid-response fund</u> to offset unexpected costs incurred by its grantees for disruptions to operations as a result of the coronavirus outbreak, while the Robert Sterling Clark Foundation has added one additional year to general operating support to all of its grants (which are all general operating grants).
- **The Eisner Foundation** is among the funders that have <u>converted their grantees' current</u> restricted funds to general operating support.

- The Heising-Simons Foundation has <u>established a rapid-response fund</u> to offset unexpected costs incurred by its grantees for disruptions to operations as a result of the coronavirus outbreak.

Anchor Institutions Task Force

MARG

# Provide mental health services

Universities and other anchor institutions have provided mental health services or resources to community members.

- As the situation with COVID-19 (Coronavirus) continues to evolve feelings of uncertainty, anxiety, and fear can be overwhelming. **UC Berkeley\*** has provided <u>a handout and relevant</u> mental health resources and services to students, faculty, and staffs.
- During the coronavirus pandemic and corresponding social-distancing measures, Duke student groups and university departments are making a concerted effort to ensure access to mental health resources and keep students socially connected. The steps range from virtual mental-health services to resource guides and a service that lets students send each other kind messages.
- To bring students together virtually, **York University International** has now moved its regular Coffee Breaks online. Although usually in person twice a week, <u>Virtual Coffee Breaks</u> are now online every weekday and students can join remotely regardless of where they are.
- Provide student supports

Some universities have provided emergency support to undergraduate and graduate students to deal with the hardships created by the COVID-19 crisis such as financial distress, housing issues and food insecurity.

- On April 16, **Grinnell College\*** has <u>approved a one-time COVID-19 Response Grant</u> of \$2,500 for every continuing student who enrolls for the academic year 2020-21.

# • Provide technical assistance for business

Some anchor institutions have provided remote technical assistance for business.

- NJIT Procurement Assistance Center increases remote access. The Center will continue to serve remotely with on-demand training, webinars, SAM Registrations and updates, certifications, capability statements, bid-matching, proposal reviews, invoicing, one-on-one counseling, and by identifying viable procurement opportunities for businesses.
- Through a partnership with the University City District (UCD), the University of Pennsylvania\* is providing monetary assistance coupled with UCD's technical assistance to independently owned University City-located businesses negatively impacted by the pandemic. Small Business Emergency Funds totaling \$250,000 were awarded to 135 local small businesses on April 20th.

# • Recruit volunteers

Some anchor institutions have helped local community organizations to recruit volunteers.

- UPenn School of Nursing\* had posted a message on their website asking for those

interested in helping to contribute directly to two of their community partners (Families Forward Shelter and Puentes de Salud).

# • Waive or reduce rents

Some anchor institutions and corporations have waived or reduced rents or other relevant expenses for households and small businesses.

- **Prudential\*** has provided <u>rent waivers</u> to support small businesses, local workers.
- The **University of Pennsylvania**\* is providing short-term rent abatement for locally owned and operated retailers in its commercial real estate portfolio.
- **Columbia University**\* <u>offered two months in rent abatement</u> for its small-business tenants, and it is preparing to launch a loan program, in partnership with the Small Business Development Center (SBDC) and the Business School, to help local shops, restaurants, and other small firms to reopen.

# Working or Learning from Home

# • Facilitate broadband access

Some anchor institutions have launched community-based broadband access and improved the quality of broadband service by introducing competition.

- The Coronavirus has revealed the <u>digital divide</u> between schools and communities. The Schools, Health & Libraries Broadband (SHLB) Coalition asked the Federal Communications Commission to expedite <u>affordable broadband solutions</u> for unconnected Americans. The SHLB Coalition urges the FCC to harness the power of community anchor institutions to protect our nation's access to healthcare and education during this difficult time.
- The Brightwood Branch of the Indianapolis Public Library made sure all the <u>hotspots they</u> possessed through a Grow with Google partnership were checked out before their closed their doors.
- Sacramento State's Information Resources & Technology Service Desk implemented <u>"drive-in Wi-Fi"</u> in late March in Parking Structure V for students with difficulty accessing the internet for online classes.

# Provide affordable internet services

Internet service providers have extended affordable services to those in need.

- **Verizon** is matching Spectrum and other cable providers' offer for <u>free internet</u> for households with school-age children. They are also going one better, with other learning tools and some premium TV channels offered to customers at no additional cost.
- **AT&T** is <u>waiving its domestic wireless voice and data overage fees nationwide</u>. AT&T will not terminate the service of any wireless, home phone or broadband customers because of their inability to pay their bill. The company will also be expanding its low-cost home broadband



service.

#### • Provide tech equipment and services

Anchors have provided tech equipment/services or served as donation sites for those who need it for remote working/learning.

- Since late April, SUNY\* has been distributing more than 8,800 laptops and Chromebooks to students in need who are currently completing their spring semester coursework online amid the COVID-19 health crisis. As SUNY and campuses began planning the shift to distance learning in March, SUNY System Administration surveyed all 64 campuses and colleges to gauge student technology needs, and is providing the laptops and Chromebooks based on those findings.
- **University of Pittsburgh** established the Pitt Pandemic Service Initiative that students, faculty, and staff are volunteering to provide technical support, well-checks, and a host of other forms of support.
- Five of History Colorado's museums across the state—History Colorado Center, El Pueblo, Trinidad, Fort Garland, and Ute Indian Museum—are working with the Colorado Department of Higher Education to serve as drop off sites for donated laptops for students who lack the tech equipment necessary for remote learning.
- To address educational needs, Samsung will donate \$300,000 through its Solve for Tomorrow partner, DonorsChoose, to benefit <u>Keep Kids Learning</u> which provides much-needed assistance for widespread closures in school districts around the country, focusing on California, New Jersey, New York, South Carolina, Texas and Washington.

# • Provide virtual connections/supports for K-12 youth

Universities and other anchor institutions are providing virtual connections/supports for K-12 youth (for example tutoring/mentoring/academic enrichment offered by university students and faculty to students from local schools).

- The Netter Center for Community Partnerships at the University of Pennsylvania\* has been in ongoing communication with University-Assisted Community School (UACS) principals in West Philadelphia, UACS families, and other community and Penn partners about ways it can support online learning and other forms of virtual social, emotional, and physical engagement. The Netter Center began a more comprehensive virtual after school enrichment schedule for K-12 students across UACS schools, as well as nutrition education lessons, the week of April 20th (in coordination with the School District of Philadelphia's launch of remote learning). This also includes working with faculty teaching Academically Based Community Service (Penn's service-learning) courses, work-study students, and student interns to develop adapted, meaningful community engagement opportunities. The Netter Center is also issuing "Letters from Netter", a new weekly newsletter with information and virtual enrichment activities for UACS youth and families in West Philadelphia that is being shared through multiple communication platforms.
- <u>The Newark City of Learning Collaborative</u> (NCLC) was launched in January 2015 by partners from community-based organizations, K – 12 schools, local government, foundations, corporations, and higher education institutions in Newark. In response to the COVID-19



pandemic, NCLC has gone virtual with its programming to support Newark high schoolers to navigate the route to college. This includes virtual campus visits, workshops on personal statement writing and college options for immigrant students, etc.