
Anchor Institutions Task Force 2018 Annual Conference



Anchor Institutions Task Force

November 15-16, 2018

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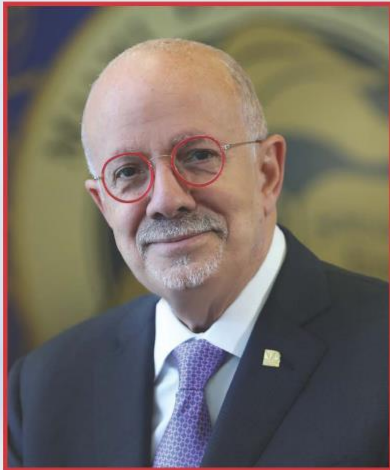
Conference Agenda

November 15

Marriott Marquis Times Square, 1535 Broadway, New York, NY

<p><u>Registration</u> - 9th floor (outside of Marquis Ballroom) <i>Registration begins at 1:00 p.m.</i></p>	
<p>MC: David Maurrasse, President, Marga Inc. and Director, AITF</p>	
<p>General Session - Marquis Ballroom, 9th floor</p>	
2:30 p.m.	<p><u>Welcome from the AITF's Chair</u> Ira Harkavy, Director, Netter Center for Community Partnerships, University of Pennsylvania and Chair, AITF</p>
2:35 p.m.	<p><u>Director's Report, Goals for the Day and Overview of the Agenda</u> David Maurrasse, President, Marga Incorporated and Director, AITF</p>
2:50 p.m.	<p><u>Plenary Session on Education</u> Moderator: Kecia Hayes, Executive Director, Double Discovery Center, Columbia University Harvey Kesselman, President, Stockton University <i>with Michelle McDonald</i>, Chief Officer for Academic Programming, Atlantic City, and Associate Vice President for Academic Affairs, Stockton University Lily McNair, President, Tuskegee University Félix Matos Rodriguez, President, Queens College Teri Thompson, Vice President of Strategic Initiatives, Berea College <i>with Dreama Gentry</i>, Executive Director, Partners for Education at Berea College</p>

4:10 p.m.	<u>Break</u>
4:20 p.m.	<p><u>Plenary Session on Economic Development</u></p> <p>Moderator: Melvin Colon, Executive Director, Southside Institutions Neighborhood Alliance</p> <p>Jamie Bennett Executive Director, ArtPlace America</p> <p>Vincent J. Tufo, CEO, Charter Oak Communities; Executive Director, Dovetail SIP, Inc. <i>with Pamela A. Koprowski</i>, Principal, Cardinale Associates; Public Affairs Consultant, Stamford Hospital</p> <p>Amir Kirkwood First Vice President, Commercial Banking, Amalgamated Bank</p> <p>Courtney McBeth, Special Assistant to the President for Higher Education Innovation and Project Director, American Dream Ideas Challenge, University of Utah <i>with Sarah Munro</i>, Special Assistant to the President for Campus-Community Partnerships and Director, University Neighborhood Partners, University of Utah</p>
5:45 p.m.	<p><u>Special Briefings from AITF Subgroups</u></p> <p><i>Economic Development Executives Subgroup</i> – Anthony Sorrentino, Assistant Vice President, Office of the Executive Vice President, University of Pennsylvania</p> <p><i>Health Professionals Subgroup</i> – Angela Mingo, Community Relations Director, Nationwide Children’s</p>
6:00 – 8:00 p.m.	<u>Opening Reception</u> - Empire Complex, 7 th floor



Congratulations Dr. Padrón!

The entire Miami Dade College (MDC) family applauds President Eduardo J. Padrón, winner of the Presidential Medal of Freedom, for being the recipient of the Anchor Institution Community Partnership Award from the Anchor Institution Task Force.

We are so proud of his lifetime commitment to engaging MDC in the local community.

Under his leadership, Miami Dade College:

- Has received national recognition for its catalytic effect on social and economic change, and for the marked difference the College has made in student access and success
- Has become one of the top institutions graduating minority students in the United States
- Has led higher education in creating new academic models that address the workforce needs of the 21st century
- Has been recognized by countless prestigious organizations, including the Carnegie Corporation, American Council on Education, Association of American Colleges and Universities, Achieving the Dream, Bill & Melinda Gates Foundation, Aspen Institute and others
- And so much more

Thank you President Padrón!



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In 1875, Prudential founder John Dryden chose Newark as the home for an idea that would change America forever: life insurance for everyday families.

Today, we're doing more than ever to champion the aspirations of Newark families. Through partnerships across the city, we're creating avenues for new ideas and technologies to emerge. For businesses, nonprofit organizations and educational institutions to thrive. And to help individuals achieve the promise of prosperity for generations to come.

We began with a sense of purpose that lives on today in our commitment to Newark and communities around the world.

Prudential is proud to support the Anchor Institutions Task Force Conference.



November 16

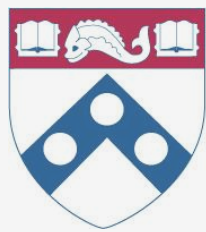
Marriott Marquis Times Square, 1535 Broadway, New York, NY

General Session - Empire Complex, 7th floor	
7:30 a.m.	<u>Registration</u>
8:15 a.m.	<u>Welcome and Agenda Review for the Day</u>
8:20 a.m.	<u>Opening Keynote Plenary</u> Sheena Wright, Chief Executive Officer, United Way of New York City
9:15 a.m.	<u>Presentation of Anchor Institution Community Partnership Award</u> Eduardo Padron, President, Miami Dade College
9:30 a.m.	<u>Networking Break</u> – 7th floor north foyer
<u>Concurrent Sessions</u> (page 11-15 for more details)	
10:00 a.m.	<p><i>Engaging Businesses across Sectors to Improve Employee and Community Health</i> – Times Square Room, 7th floor moderated by Mona Shah, Program Officer, Robert Wood Johnson Foundation</p> <p><i>Community Safety Initiative</i> – Gilbert Room, 4th floor moderated by Sheryl Davis, Executive Director, San Francisco Human Rights Commission</p> <p><i>Localizing Institutional Supply Chains</i>, – Gotham Room, 7th floor moderated by Mariya Khandros, Director of Shared Solutions, Economy League of Greater Philadelphia</p> <p><i>Building Cultural Awareness in Teacher Candidates Through Urban Community Partnerships</i> – Harlem Room, 7th floor moderated by Ann Martinelli, Program Chair Education, Penn State University Abington</p>

10:00 a.m.	<p><u>Concurrent Sessions</u></p> <p><i>Where will the next generation of anchor university leaders come from? ACE Fellows (2017-18) on Anchor Universities, Anchor Leadership, and Developing the Anchor Leaders of Tomorrow – Empire Complex, 7th floor</i></p> <p>moderated by Joe Romero, ACE Fellow 2017-2018, Professor of Classics, The University of Mary Washington</p>
<p><u>General Session</u> – Empire Complex, 7th floor</p>	
11:30 a.m.	<p><u>Networking Break (and gather lunch)</u></p>
11:45 a.m.	<p><u>Luncheon Plenary: Anchor Institutions 2.0 and the Challenge of Racial Equity</u></p> <p>Nancy Cantor, Chancellor, Rutgers University-Newark with Ryan P. Haygood, President & CEO, New Jersey Institute for Social Justice</p>
1:00 p.m.	<p><u>Break</u></p>
1:10 p.m.	<p><u>Plenary Session on Health Anchors and Strategies to Improve Community Health</u></p> <p>Moderator: Elsie Stines, Assistant Vice President Special Projects and Initiatives, Office of the President, University of Maryland-Baltimore</p> <p>Kitty Hsu Dana, Senior Health Policy Advisor, Institute for Youth, Education and Families, National League of Cities</p> <p>Michellene Davis, Executive Vice President & Chief Corporate Affairs Officer, RWJBarnabas Health</p> <p>Terri Lipman, Assistant Dean for Community Engagement and Professor of Nursing of Children, University of Pennsylvania School of Nursing with Alison Marx, Operating Officer, Department of Pediatrics at The Children’s Hospital of Philadelphia</p> <p>Samuel L. Ross, Chief Executive Officer, Bon Secours Mercy Health</p>

2:30 p.m.	<p><u>Thematic Breakout Groups</u></p> <p><i>What are your reflections on what you have heard today? What are the implications for the AITF’s policy, research, and advocacy going forward?</i></p> <p>Education – <i>Gilbert Room, 4th floor</i></p> <p>Economic Development – <i>Empire Complex, 7th floor</i></p> <p>Health – <i>Harlem Room, 7th floor</i></p> <p>Racial Equity – <i>Times Square Room, 7th floor</i></p> <p>Rural Anchors – <i>Gotham Room, 7th floor</i></p>
<p><u>General Session</u> – <i>Empire Complex, 7th floor</i></p>	
3:30 p.m.	<p><u>Highlights from Groups</u></p>
3:45 p.m.	<p><u>Closing Remarks and AITF Next Steps</u></p>
4:00 p.m.	<p><u>Adjourn</u></p>
4:15 p.m.	<p><u>Closing Reception</u> – <i>7th floor north foyer</i></p>

The Netter Center applauds AITF's contributions
to democratic partnerships for social change!



Netter Center
for Community Partnerships

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Concurrent Sessions

All in Marriott Marquis Times Square at 10:00 a.m. November 16

Session Title:

ENGAGING BUSINESSES ACROSS SECTORS TO IMPROVE EMPLOYEE AND COMMUNITY HEALTH

Room: *Times Square Room, 7th floor*

Overview:

Ensuring positive health outcomes for individuals and communities requires collaboration across a diverse set of actors, including those within the health sector and those outside of it. Among the key actors in the latter category are anchor institutions and businesses, who play an important role in influencing the health of both their employees and the communities they serve. This research panel will focus on issues relevant to engaging the business sector in the improvement of population health outcomes.

Speakers:

Mona Shah, Ph.D. (moderator) Program Officer, Robert Wood Johnson Foundation.
Email: mshah@rwjf.org

J. Aaron Hipp, Ph.D. Associate Professor of Community Health and Sustainability, NC State University. Email: jahipp@ncsu.edu

Megan McHugh, Ph.D. Associate Professor, Northwestern University. Email: megan-mchugh@northwestern.edu

Eileen McNeely, Ph.D., M.S., RNC Co-Director, Sustainability and Health Initiative for NetPositive Enterprise (SHINE), Harvard T.H. Chan School of Public Health. Email: emcneely@hsph.harvard.edu

Session Title:**LOCALIZING INSTITUTIONAL SUPPLY CHAINS: HANDS-ON WORKSHOP**

Room: *Gotham Room, 7th floor*

Overview:

The session will provide an opportunity to think creatively with your peers about ways to tackle local purchasing. The session will start by setting the baseline and discussing how institutions currently purchase, their major successes, as well as main barriers. Next, participants will break up into small groups to brainstorm ideas for increasing local spend; each group will focus on a different type of spend or contract (P-card, direct, supply chain integrators, GPO). The small groups will discuss the purchasing process, various local suppliers and develop creative ways to integrate local suppliers into the purchasing process. Finally, the participants will share their ideas in the large group and have the opportunity to provide feedback, generate additional approaches as a group or outline initial steps they could take to implement new purchasing strategies. The goal of this session is to enable each participant to develop at least one tangible idea to increase their institutional spend with local, diverse suppliers.

Speakers:

Mariya Khandros (moderator) Director of Shared Solutions, Economy League of Greater Philadelphia. Email: mkhandros@EconomyLeague.org

Jeff Hornstein. Executive Director, Economy League of Greater Philadelphia. Email: jhornstein@economyleague.org

Session Title:**BUILDING CULTURAL AWARENESS IN TEACHER CANDIDATES THROUGH URBAN
COMMUNITY PARTNERSHIPS**

Room: *Harlem Room, 7th floor*

Overview:

Equity in education is a core pillar of theory and all vested parties believe that all children, regardless of zip code, deserve and equal education that address the culture. The initiative is committed to social justice and building equity in education for all; the actions of each group involved in this initiative live the mission through daily actions of service. The university engages teacher candidates in authentic practices that are grounded in the mission of service to the community. The teacher candidates are empowered to think critically about the needs of the urban community and work with community mentors to find resources that improve the education for children of color that dwell in the Philadelphia neighborhood.

Speakers:

Dr. Ann Martinelli, Associate Teaching Professor, Program Chair of Education Penn State University- Abington. Email: Axd148@psu.edu

Dr. Teri Wiedeman Rouse, Assistant Teaching Professor, Penn State University- Abington. Email: Tlw280@psu.edu

Emily Campbell, Teacher Candidate- Senior, Penn State University- Abington. Email: Ect10@psu.edu

Stephanie Martine-Kull, Teacher Candidate- Senior, Penn State University- Abington. Email: Sxm5955@psu.edu

Session Title:**WHERE WILL THE NEXT GENERATION OF ANCHOR UNIVERSITY LEADERS COME FROM? ACE FELLOWS (2017-18) ON ANCHOR UNIVERSITIES, ANCHOR LEADERSHIP, AND DEVELOPING THE ANCHOR LEADERS OF TOMORROW**

Room: *Empire Complex, 7th floor*

Overview:

Several of the most recent class of ACE fellows (2017-2018) either hail from or were placed at anchor institutions. What did they observe about the state of the anchor movement in higher education? As leaders, what barriers do they see to implementing anchor initiatives? And what kind of support do interested leaders need to become the anchor leaders of tomorrow?

Speakers:

Rachel Bowser, Assistant Dean, School of Liberal Arts; Associate Professor of English Faculty Senate President, Georgia Gwinnett College. Email: rbowser@ggc.edu

Monica Cowart, Vice Provost and Professor of Philosophy, Merrimack College (MA). Email: monicacowart@me.com

Claudia Nelson, Associate Professor of Political Science, President of the Faculty Senate, Coppin State University (MD). Email: CNelson@coppin.edu

Joseph Romero, Professor of Classics, University of Mary Washington (VA). Email: jromero@umw.edu

Michelle Curtain Stewart, Vice President of Academic Affairs, Lane College (TN). Email: mstewart@lanecollege.edu

Session Title:**RETHINKING COMMUNITY SAFETY**

Room: *Gilbert Room, 4th floor*

Overview:

Learn more about an initiative in San Francisco convening a diverse group of stakeholders to develop, implement and document a creative program that helps youth stay safe, gain skills and give back to their community. We will highlight a collaboration between academic institutions, local government and other stakeholders partnering to support young people as they address neighborhood challenges. Built around summer opportunities, understanding how providing summer jobs to youth can reduce violence, increase likelihood youth stay in school and help address issues of disparity. The Community Safety Initiative is a partnership that was built with the San Francisco Police Department, the University of San Francisco, Tech Partners and youth to provide internships for youth during the summer months. Over the last four years hundreds of youth have participated and the program has expanded to neighboring cities. Panelists will share the challenges and successes of the initiative.

Speakers:

Malik Henfield, Associate Dean and Professor, University of San Francisco. Email: mshenfield@usfca.edu

Suzy Loftus, Former President, SF Police Commission. Email: suzyloftus@hotmail.com

Orlando White, Community Affairs Manager, LinkedIn. Email: owhite@linkedin.com

Sheryl Davis, Executive Director, San Francisco Human Rights Commission. Email: sheryl.davis@sfgov.org



Anchor Institutions Task Force



See You Next Year!
October 24-25, 2019
Sheraton Times Square Hotel
New York, NY